

**The mission of the ARKANSAS LIVESTOCK SHOW ASSOCIATION is to:**

- Inform and educate about the Association's heritage and its 501(c)(3) not-for-profit status
- Conduct the annual Arkansas State Fair
- Operate the Arkansas State Fair Complex providing facilities for year round use
- Support youth and youth programs and development
- Provide educational opportunities focusing on agriculture, livestock and technology

**The mission of the ARKANSAS STATE FAIR is to:**

- Have an annual family oriented event offering a variety of entertainment and educational opportunities for all ages in a safe and clean environment
- Showcase Arkansas with a focus on agriculture, livestock, the arts, and technology
- Promote youth and youth development